



**BASILDON**  
*Pride*

**Stalls, Pitches & Sponsor  
Packages**

Saturday 14<sup>th</sup> September 2019

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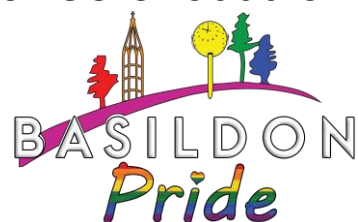
## What is Basildon Pride?

Basildon Pride has been born from the success of Basildon Mini Pride. Summer 2018 saw a series of hate incidents against the LGBT+ community. Instead of responding with anger Basildon Mini Pride was organised in 2 weeks and included a march through Basildon Town Centre followed by a celebration at Colors Night Club – with the motto that ‘Love conquers hate!’

This year the LGBT+ community have decided to bring Pride to Basildon again but this time on a much larger scale.

Basildon Pride strives to promote equality and diversity throughout the town and its surrounding areas with an all-inclusive family focused event.

The main pride event will take place on Saturday 14<sup>th</sup> September 2019 at Gloucester Park, Basildon following a colourful and exciting parade through Basildon Town Centre. We are anticipating an attendance of 5000 at the festival.



# Sponsorship Packages

## **Headline Sponsor (Main Stage) – Gold Package - £3000**

Key Points:-

- Only 1 Headline Sponsor Package now available
- Your Logo included in all future marketing material
- Stage Advertising at the Event & Afterparty
- Prime Location Premium Stall at the Event
- Company Name Checks on Main Stage during the Event
- Full Page advert in the Event Programme
- Space to display up to 6 Banners (Max Size 8ft X 8ft)

## **Key Sponsor – Silver Package - £2000**

Key Points:-

- Only 2 Key Sponsor Package available including sole sponsorship of the family stage
- Your Logo included in all future marketing material
- Prime Location Premium Stall at the Event
- Company Name Checks on Stage during the Event
- Half Page advert in the Event Programme
- Space to display up to 3 Banners (Max Size 8ft X 8ft)

**Other sponsorship packages available by agreement**



# Stalls & Pitches

## **Large Food Stalls - £300**

- Ideal for Food and Beverage stalls offering hot food
- One vendor will be selected per food cuisine

## **Small Food Stalls - £150**

- Ideal for stalls offering Ice Cream, Candyfloss, Sweets etc
- One vendor will be selected per food cuisine

## **Large Commercial Stalls - £100**

- Pitch size 6m X 3m

## **Small Commercial Stalls - £50**

- Pitch size 3m X 3m

## **Community Group/Charity Stalls - £30**

- Pitch size 3m X 3m
- (Only available for non-profit groups and Charities)



More Information

## **For More Information Contact us:**

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